

# AMBER RUTLEDGE

## The Coupon Cutie

*'Living the High Life at Half the Price'*

### Bio

Amber is a home grown Georgia peach.

She's a mother of two, internet junkie, Certified Bookkeeper, country to the bone, social media loving deal pro.

She and her husband lost their businesses, both incomes, their home, car, and other possessions during the crash of the commercial construction industry. They fell from a six figure income to the unemployment line in a matter of one year.

Her blog, The Coupon Cutie, spawned from her Jimmy Choo tastes on a Payless budget and focuses on lifestyle savings.

"I want women to know they can look and feel fantastic on a dime. I'm not the frumpy pony tail mom fighting the cashier over \$.10 in the checkout lane."

Amber and her husband now manage a family of four plus the in-laws on a cash only and modest budget.



### Media

**Savings.com**  
2011 DealPro

**WKHX-Kicks 101.5**  
Atlanta's Top Country Music Station  
Weekly Morning Show Guest

**Fox 5 News**  
**My Atlanta Moms**  
Weekly Guest Blogger

### Expertise

**Clothing**

**Holiday Shopping**

**Black Friday & Cyber Monday**

**Daily Deal Sites**

**Grocery Savings**

**" Been There - Bought That - And I'll Never Spend Like That Again! "**